BRAVENLY DREAM TRIP 2026



WELCOME TO THE ALL-INCLUSIVE PARADISE

Welcome to the Grand Fiesta Americana Coral Beach Cancún All-Inclusive Spa Resort, where luxury knows no bounds. Situated at the prestigious north end of Cancún's most exclusive beach, our resort offers spectacular views across the bay to Isla Mujeres, setting the stage for a truly exceptional getaway.



DATES YOU NEED TO KNOW

DATE OF THE TRIP: JUNE 2nd - 6th, 2026

QUALIFICATION PERIOD: JULY 2025 - DECEMBER 2025

You will have 6 full months to qualify and earn this trip. Starting July 1st, 2025 and ending on December 31st @ 11:59 pm ET, 2025.



THE ULTIMATE LIST OF

HOW TO:

EARN THE TRIP:

- BE IN THE TOP 220 POINT EARNERS
- MUST HAVE 10 QUALIFIED ENROLLMENTS
 OVER THE 6-MONTH QUALIFICATION PERIOD*

*A qualified enrollment is a NEW enrolled Retail or VIP Customer with 25 Rank Volume or a Qualfied Affiliate or Active Brand Partner with 100 Rank Volume.

GET A ROOM UPGRADE:

• BE IN THE TOP 30 POINT EARNERS

EARN A PLUS ONE:

• TOP 220 ACHIEVERS AND WILD CARD SPOTS WILL EARN A PLUS ONE.

RUN FOR A WILD CARD SPOT:

- MUST BE IN THE TOP 450 POINT EARNERS
- MUST HAVE 10 QUALIFIED ENROLLMENTS OVER THE 6-MONTH QUALIFICATION PERIOD*

Recognition for Top 450 Point earners. Spot 221-450 will be in the running for a Wild Card Spot to be invited on the trip. 15 Wild Card Spots will be randomly chosen after the qualification period ends.

ROOMS & UPGRADES

Each room will have an ocean view. The top 30 point earners will be upgraded to a stunning luxury room.

- International beverages & spirits
- In-suite mini-bar with water, soft drinks, beer & snacks
- 24-hours In-suite dining
- Access to the fitness center overlooking the Caribbean Sea
- Complimentary high speed WIFI
- All applicable taxes & gratuities



A BREAKDOWN OF

HOW TO EARN POINTS:

ACTIVE POINTS

100 pts: Get Active by the 5th of the month

IMPACT ACHIEVER POINTS

1,000 pts: Complete Impact Achiever, once per month

PERSONAL SALES POINTS

1 pt: For every Club Point you have, earn 1 trip point

ENROLL OR PE BP POINTS

200 pts:	Enroll an Affiliate with a \$39 Kit + 100 Rank Volume
200 pts:	Brand Partner with \$49 Kit + 100 Rank Volume
600 pts:	Enroll a Brand Partner with the \$299 Brave Launch Pack
1,000 pts:	Enroll a Brand Partner with the \$499 Brave Momentum Pack
1,400 pts:	Enroll a Brand Partner with the \$699 Brave Legacy Pack

RANK PROMOTION POINTS

1,000 pts:	Promote to Director
2,000 pts:	Promote to Senior Director
4,000 pts:	Promote to Executive Director
8,000 pts:	Promote to Senior Executive Director
16,000 pts:	Promote to Vice President
30,000 pts:	Promote to Senior Vice President
60,000 pts:	Promote to Executive Vice President
120,000 pts:	Promote to Silver Executive Vice President
250,000 pts:	Promote to Gold Executive Vice President
500,000 pts:	Promote to Platinum Executive Vice President

RANK MAINTENANCE POINTS

500 pts:	Maintain Paid As Rank Director
1,000 pts:	Maintain Paid As Rank Senior Director
2,000 pts:	Maintain Paid As Rank Executive Director
4,000 pts:	Maintain Paid As Rank Senior Executive Director
8,000 pts:	Maintain Paid As Rank Vice President
15,000 pts:	Maintain Paid As Rank Senior Vice President
30,000 pts:	Maintain Paid As Rank Executive Vice President
60,000 pts:	Maintain Paid As Rank Silver Executive Vice President
125,000 pts:	Maintain Paid As Rank Gold Executive Vice President
250,000 pts:	Maintain Paid As Rank Platinum Executive Vice President

MENTORSHIP POINTS

250 pts:	PE BP promotes to Director
500 pts:	PE BP promotes to Senior Director
1,000 pts:	PE BP promotes to Executive Director
2,000 pts:	PE BP promotes to Senior Executive Director
4,000 pts:	PE BP promotes to Vice President
7,500 pts:	PE BP promotes to Senior Vice President
15,000 pts:	PE BP promotes to EVP
30,000 pts:	PE BP promotes to Silver EVP
62,500 pts:	PE BP promotes to Gold EVP
125,000 pts:	PE BP promotes to Platinum EVP

8 CATEGORIES TO EARN POINTS

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ACTIVE STATUS

Each month that you're ACTIVE by the 5th of the month you will earn points. Active Status is achieved by acquiring 100 Personal Rank Volume. For this trip, you will ONLY be awarded points if you achieve this by the 5th of the month. Points are based on completing this once per month ONLY.

IMPACT ACHIEVER

Each month that you complete the Impact Achiever goals, you will be awarded to corresponding points. Points are based on completing Impact Achiever once per month.

3 PERSONAL SALES

Each month of the qualification period you will earn points on your Club Points. Focusing on enrolling Retail & Customers and retaining them. Points will be based on total Club Points each month.

ENROLL AS A BRAND PARTNER

If you enroll as a Brand Partner with Bravenly during the qualification period, you can earn points. Points will be based on what kit or pack you choose at the time of enrollment.

5 PERSONALLY ENROLL AFFILIATES & BRAND PARTNERS

Earn points for every new Affiliate or Brand Partner you enroll. Points will be based on what kit or pack they choose at the time of enrollment.

7 RANK MAINTENANCE

Points will also be awarded for maintaining your current rank of Director of higher. Points will be based on whatever your highest achieved Paid-as Rank is in each given month of the qualification period. You will not get both Rank Promotion & Rank Maintenance points in any given month.

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RANK PROMOTION

Achieve a new rank of Director or higher during the qualification period and be rewarded for it. If you hit more than 1 new rank for the first time in any given month, you will earn points for each new rank you achieve for the first time.

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MENTORSHIP

Guide your Personally Enrolled Brand Partners to new ranks of Director or higher and be rewarded each month for their achievements. Points will be given each time your PE BP achieves a New Lifetime Rank during the qualification period.

RESORT HIGHLIGHTS

A truly exclusive and sophisticated experience awaits you at Grand Fiesta Americana Coral Beach, Cancún All Inclusive Spa Resort. In this unique destination, luxury has no limits; this is reflected in each of our spaces and rooms, where first-rate Mexican art, sculpture, and design combine for an unforgettable family vacation or a romantic getaway.



FINE & CASUAL DINING



OCEAN VIEW SUITES



WELLNESS & SPA



ACTIVITIES FOR ALL AGES



LUXURY GYM



5 STAR ACCOMMODATIONS

TRAVEL INFORMATION

FLIGHTS

Cancún International Airport (CUN)

All flights <u>must be</u> booked into Cancún International Airport (CUN). The airport is located about 13 miles from the Grand Fiesta Americana Coral Beach.

GROUND TRANSPORTATION

TO & FROM THE AIRPORT

Ground transportation will be provided for all claimed Brand Partners and their claimed guest(s) to & from Cancún International Airport (CUN) and the Grand Fiesta Americana Coral Beach on official event dates, including 2 days pre and post. For any extra approved guests you choose to buy in, there will be a fee you are responsible for paying for their transportation.

Please note: Ground transportation on pre & post dates is provided only if staying at the Grand Fiesta Americana Coral Beach — no exceptions

TRAVEL DOCUMENTS & PASSPORTS

Everyone of all ages traveling by air, including newborn infants, will be required to present a valid passport. For your passport to be considered valid, please make sure it follows the 6-month Passport Rule.

Q: What is the 6-month Passport Rule?

A: Your passport must be valid for another six months before you depart for international travel. For this reason, you are strongly advised to renew your passport even if the expiration date is past your trip date within 6 months.

Please note: The average lead time to obtain a passport is 3–5 months.

FOR INFO ON OBTAINING A PASSPORT, PLEASE VISIT:

U.S. Postal Service: <u>usps.com/passport</u> Department of State: <u>travel.state.gov/passport</u>

RULES & QUALIFICATIONS

REGISTRATION:

Once our top 220 point earners have been confirmed & our Wild Card earners, you will need to register & accept the trip to participate in the Bravenly Dream Trip 2026 to Grand Fiesta Americana Coral Beach in Cancún. Mexico. A link will be posted as the gualification comes to an end.

OUALIFICATION PERIOD:

You can start earning points on July 1st, 2025 and the last day to earn points will be December 31st, 2025 at 11:59pm ET.

POINTS FOR ACTIVE

You can earn points each month by getting Active by the 5th of the month. You will earn 100 trip points each month that vou are active. Active status is 100 in Personal Rank Volume. You ONLY earn points when you achieve this by 11:59pm ET on the 5th of each gualification month.

POINTS FOR IMPACT ACHIEVER

You can earn up to 1,000 trip points each month for completing Impact Achiever. Impact Achiever is 3 new enrollments + 400 Club Points. If you complete this more than once, you ONLY earn it once.

POINTS FOR PERSONAL SALES

You can earn points each month for where you end that month in Club Points. You will earn 1 trip point for every club point you acquire in a month.

For example, you end the month with 3,248 Club Points, you would earn a total of 3,248 trip points for that month.

POINTS FOR ENROLLING AFFILIATES & BRAND PARTNERS

You can earn points each time you enroll an Affiliate or Brand Partner. If an AFF enrolls with the \$39 or BP enrolls with the \$49 kit you **ONLY** get points if by the end of their join month they have at least 100 PQV. Then, if they buy any of our other product packs, they will get the corresponding points at time of enrollment only.

POINTS FOR YOUR RANK PROMOTION

You have the ability to earn points each time you Rank Advance. If you hit a new first time Rank, you will earn the corresponding points. These points do stack if you hit more than 1 new rank in a qualification month. For example, your lifetime Rank is Director and you Rank Ádvance to Senior Director, you will then earn 2,000 points for that month. But if you rank Advance to Senior Director then Executive Director you would earn 2,000 + 4,000 for a total of 6,000 points that month.

POINTS FOR YOUR MAINTAINING RANK

You have the ability to earn points each month for your Paid-As Rank. Whatever your highest Paid-As Rank is at the end of the month, you'll achieve points for that rank. These do not stack when you maintain your rank. For example- by the end of the month you maintain Senior Director you'll have a total of 2,000 points.

POINTS FOR MENTORING YOUR PERSONALLY ENROLLED

You have the ability to earn points on each of your Personally Enrolled Brand Partners every time they rank advance. These do have the ability to stack.

For example, If your PE BP Rank Advances to DIR on Day 15 you will earn 250 points. But they end the month and rank advance again to Senior Director, you'll earn an additional 500 points for a total of 750 points.

ADDITIONAL QUALIFICATION REQUIREMENT: 10 NEW ENROLLMENTS To be considered an earner of this trip you MUST have 10 New Qualified Enrollments over the 6-month qualification Period. A qualified enrollment is a NEW enrolled Qualified Retail Customer or VIP Customer with 25 Rank Volume or a Qualified Affiliate or Active Brand Partner with 100 Rank Volume.



RULES & QUALIFICATIONS CONT.

TRIP FOR TWO:

Your ALL-INCLUSIVE trip for two includes 4 nights of resort accommodations in an Ocean View suite, surcharges, gratuities, and round-trip ground transportation to and from the airport and Grand Fiesta Americana Coral Beach on official event dates as well as 2 days pre and post.

Your Plus One Guest may not be a Bravenly Brand Partner.

OTHER TERMS & CONDITIONS:

Bravenly reserves the right to audit, adjust, or deny any points earned to ensure the spirit of the incentive is achieved. Bravenly has the right to disqualify any Brand Partner from the Incentive Trip if Bravenly determines, in its sole discretion, that tampering, fraud, compliance issues, or bonus buying has occurred. This includes without limitation when Bravenly determines that a Brand Partner has purchased a product on behalf of or under the Bravenly ID of another Brand Partner or such Retail or VIP Customer or used any other mechanism by which strategic purchases are made to qualify for the Incentive Trip without any bona fide use for or sale of the products purchased.

Any downline incentives, advancements, recruitments, and/or product orders that are deemed by Bravenly, at its sole discretion, manipulated to earn this Incentive Trip will be disqualified.

All Incentive qualification requirements, specifications, points, awards, and details are subject to change at the sole discretion of Bravenly.

Bravenly reserves the right to amend, change, modify, and/or cancel any portion of the Incentive Trip at any time in its sole discretion. Bravenly reserves the right to determine the trip achievers.

When a Brand Partner's Bravenly ID is not renewed, terminated, or resigned for any reason, their points earned will not transfer to the upline Brand Partner.



RULES & QUALIFICATIONS CONT.

MORE TERMS & CONDITIONS:

No points can be transferred to any other Brand Partner's account for any reason.

The Bravenly Dream Trip 2026 to Grand Fiesta Americana Coral Beach in Cancún, Mexico is not transferable, and no earned or unused points can be transferred to another Brand Partner. No cash value or credits will be issued. No substitutions apply.

No compensation will be paid for any unused portion of the Bravenly Dream Trip 2026: Cancún or if the achiever is unable to attend the trip as scheduled.

All outstanding balances with Bravenly must be completely paid by the qualifying Brand Partner before claiming the Bravenly Dream Trip 2026: Cancún.

All Brand Partners who earn the Bravenly Dream Trip 2026: Cancún are personally responsible for the reporting of any tax liabilities associated with earning the Trip who is In Good Standing. Please contact your tax professional for assistance.

Unless expressly noted to the contrary, all stated dates and times are based on Eastern Time.

ELIGIBILITY:

The Bravenly Dream Trip 2026: Cancún is open to any In Good Standing Brand Partners in Bravenly.

Each Brand Partner must be active and in compliance with his or her Bravenly Brand Partner Agreement, Bravenly Policies & Procedures during the qualification period to qualify for the Incentive Trip, and must be active and in compliance with the agreements at the time of the Incentive Trip.

In the event that any award recipient is a Corporation, Limited Liability Company, or Partnership, the trip shall be awarded to one person who is designated to receive it by said entity.

If you are an EVP or higher and choose to build a second Brand Partner spot with Bravenly, only ONE spot will be awarded the trip. All spot points will be added together for ONE account. For example, You are an EVP and spot 1 has 1,000,000 trip points and your second spot has 575,000 trip points we will manually add BOTH spots together and award you with 1,575,000 trip points for recognition and to earn your spot in the top 100 point earners.

EVPS see additional qualifications.

TAX INFORMATION & REPORTABLE INCOME:

Bravenly gives contributions to its Brand Partners through the use of gifts, prizes, entertainment, and awards. However, some of these items of value are considered reportable earnings and subject to tax. The items subject to tax will be included in all year-end tax forms for all Brand Partners who attend the Bravenly Dream Trip 2026: Cancún.

Guest accommodations paid for by Bravenly will be considered a taxable item to the Brand Partner.

RULES & QUALIFICATIONS CONT.

TRAVEL:

The official dates for the Bravenly Dream Trip 2026 to Grand Fiesta Americana Coral Beach in Cancún, Mexico are June 2nd - 6th, 2025.

Bravenly is not responsible for the pre-or-post activities of Brand Partners and their guest(s). Brand Partners and their guests will be personally liable and fully responsible for any expenses incurred during such pre-or-post-activities.

Air travel is **NOT** included for achievers.

Please DO NOT make any travel arrangements for yourself or your guest(s) until you receive the official congratulatory email from Bravenly that you have earned the Bravenly Dream Trip 2026: Cancún.

Bravenly is not responsible for refunding flights and travel costs if you are unable to attend the Bravenly Dream Incentive Trip 2026: Cancún because of but not limited to: your Bravenly ID is not In Good Standing at the time of the trip, if a natural disaster occurs, a pandemic or quarantine occurs, or any other reason occurs and you are unable to attend the Bravenly Incentive Trip.

CANCELLATION FEES:

If you are awarded the trip or selected as a Wild Card Winner and you CONFIRM you are attending and sign the official Acceptance Document, you are held to our Cancellation Policy.

If you have anything come up unexpectedly between the time you sign the agreement and the corresponding dates and are unable to attend, please refer to these fees:

- 60 Days Before the Trip: NO FEE. If you cancel on or before April 3rd, 2026 there is NO FEE.
- **45 Days Before the Trip: \$750 Fee.** If you cancel between April 4th April 18th, 2026 there is a \$750 fee.
- Less than 45 Days Before the Trip: \$2,000 FEE. If you cancel on or after April 19th, 2026, there is a \$2,000 Fee.

Fees will be deducted from your Bravenly Pay on the next Monthly Pay Period.



